

ATTENTION VOTERS!!

HAVE YOU REGISTERED? IF NOT, IT
IS YOUR DUTY TO DO SO AT ONCE.

URGE YOUR FRIENDS AND INSIST
THAT YOUR FAMILY REGISTER

At the coming general election in November, 1914, we are to vote whether or not California's Wine Industry shall be wiped out of existence. This industry, which has been fostered in the past by the State of California through its Viticultural Commissions represents an investment of over \$150,000,000 with 60,000 people depending upon it for support.

The production of wine is one of California's greatest industries. It requires at least four years for a grape vine to mature, during which time the producer obtains no revenue from his land. If the vineyardist is forced out of business through radical legislation, it will mean that he must uproot his vines and wait at least four years for the development of a crop in one of the other branches of Agriculture. This would mean "RUIN" to most of the vineyardists of California.

California wines have gained prominence throughout the wide world and their quality is recognized by connoisseurs as being equal to any wines produced.

Do your part in preventing the passing of this radical measure. Aside from the \$150,000,000 invested in the wine industry there are millions of dollars invested in the allied industries, with thousands of men and women relying on them for support. If you desire these people to continue earning an honest living and help California's greatest industry, **vote NO on this amendment.**

California's future welfare is assured if the amendment is defeated.

VOTE NO on any Prohibition Amendment.

ITALIAN SWISS COLONY



One of the fine Vineyards that will be destroyed if the prohibition Amendments carry. VOTE NO.